



MEAGHAN GERARD

writer. photographer. critic. woman of letters.

Savannah, Ga.

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mwgerard.com

BIOGRAPHY

I am a literary-minded critic, writer, content creator, photographer and marketing specialist. I founded a successful website, featuring fierce book reviews, film analysis and literary content. I also have a decade of experience in nonprofit management of a performing arts venue, bringing vibrant offerings and enthusiastic audiences to the historic theatre. I continually work to enhance imagination and creativity to Savannah through a literary education organization and serving on the board of Flannery O'Connor's Childhood Home.

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EXPERIENCE

STAFF WRITER

Savannah State University | 2014 - present

Craft press releases, search out news items, interview subjects for articles and curate website content. Coordinate and produce collateral material, handle internal communications, write presidential speeches, assist with and implement major branding campaigns. Organize photoshoots and/or produce photography and video. Maintain multiple social media streams for the university's four colleges.

DIRECTOR

Lucas Theatre | 2003 - 2014

Oversaw and managed all aspects of nonprofit performing arts venue in Savannah's historic downtown, including: rental inquiries, contracts, invoices, budgets; created distinctive season offerings within budget parameters; created and implemented marketing strategies including website, digital media, print advertising and collateral; managed special events, premieres, touring shows, theatricals, operas, local arts performances, conferences, festivals and other high-profile events. Assisted with management of summer restoration projects. Served as the Interim Executive Director from November 2010.

EDUCATION

CINEMA STUDIES

Master of Arts | 4.0 | summa cum laude

Savannah College of Art and Design. Graduate work included film history, theory, global cinema, adaptation and more. Completed numerous research papers, including capstone thesis on Gothic genre evolution.

ENGLISH

Bachelor of Arts | 3.7 | magna cum laude

Saint Anselm College. Coursework based on literature and poetry from medieval, Romantic, Renaissance, early American and other eras. Literary theory and electives in detective literature, Milton, Paris/NYC in the 1920s, and more. Minor in music.

CREATIVE

mwgerard.com

Designed, built and maintain a website featuring well-researched and thoughtfully written blog of book and film reviews.

freelance writer

Feature writer and columnist for local and regional publications. mwgerard.com/freelance-work

photography

Award-winning photographer, focused on street photography and historical subjects. mwgerard.com/photography

cinema

Guest programmer on Turner Classic Movies (TCM). Blogger and contributor to DVD Netflix. blog.dvd.netflix.com

LANGUAGE & TRAVEL



Born in United States of America. Studied German and Russian in college. Traveled to Ireland, England, Scotland and France. Have visited most provinces in Canada, including Newfoundland and Labrador. Recently traveled to Havana, Cuba.

REFERENCES

Laura Lane McKinnon | Director of Development
912-412-5437

Ken Carter | Filmmaker, PGA
912-398-3370

Eileen Baker | Cultural Affairs Director (retired)
912-429-6475

SKILLS

Writing/editing



Photography



Adobe Creative



Web Management



Social Media

